



Welcome



I am a proficient conceptual thinker. I like to think big and throw out the box. Most importantly, I like work that produces social change.



Good ideas are worthless. It's how hard you work to bring them to life that generates results.



What is the point of good work if you don't show anyone. I believe in sharing my work and my message to propel and grow our industry and better peoples lives.

PROJECTS



1. Benefaction
2. Municipal Innovators Community
3. Cox Property Care
4. Goodride Café
5. Track & Trail
6. Caravan Home Decor
7. Oro Business Services
8. Jarvis Plumbing

BENEFACTION

Benefaction is an organ donor foundation. Above is the Organ Donor Card which helps health professionals determine what to do at the time of death.

 **Benefaction**



 **Benefaction**

 **Benefaction**

 **Benefaction**



TRACK & TRAIL

Track & Trail is a magazine for athletic runners. This project is in collaboration with another client that is an athlete and professional photographer. The cover photo is taken by Tjalling Halbertsma



TRACK & TRAIL

MUNICIPAL INNOVATORS COMMUNITY

The MIC logo colours are inspired by the official flowers of three major Canadian Cities. The mark expresses community, and diversity, well putting stress on the ownership of actions to make change. This is the purpose of the figure in-between the houses. The logo also abstractly forms the letters MIC.



RETEAL PACKAGE & BRAND

The Reteal packaging Project was in Collaboration with Tempo Plastics and Pac Next. This is part of a recycling initiative that enables citizens to be able to recycle items that have been otherwise impossible to recycle.



COX PROPERTY CARE

Cox Property Management is a staging and property management company that helps to identify weaknesses in a space that could be holding it back from being sold/rented and rectify those weaknesses



ORO BUSINESS SERVICES

Oro Business Services is an accounting and CRM company that helps to manage and grow small to medium businesses.



GOODRIDE CAFÉ

Goodride Café is a cyclist themed café. A pit stop for athletics if you will. Its brand focuses on activity and the classic hipster café appeal.



JARVIS PLUMBING

Jarvis Plumbing is a family ran plumbing company gone franchise. There many value point is 24/7 emergency services and a knowledgeable teams that educates their clients.



JARVIS
Plumbing

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CONTACT

I am always happy to meet and discuss opportunities or projects. Don't hesitate to contact me if you have any question about my work or credentials.

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a live and downloaded version of my
resumé is available on my portfolio
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