

RESUME | WEBSITE | EMAIL



JASMINE LOURENCO

GRAPHIC DESIGNER



CHILD ABUSE



CHILD ABUSE AWARENESS

Complete branding and advertising design created for child abuse awareness cause. Showcasing the advertised poster with corresponding informative brochure. This concept plays upon the truth that not all child abuse can be easily seen by others. High contrast is used create a connection between the gentle loving children and the dark truth.

MESSY DAY?

SOMETIMES THINGS JUST TASTE THAT GOOD

When life gets busy and a little messy, Kleenex is always there for back up. With a wide range of options from ultra soft, trusting care to soothing lotions, Kleenex has a tissue for everyone. No more stressing about messy babies, dirty hands and pesky colds.

COVER IT UP WITH

Kleenex



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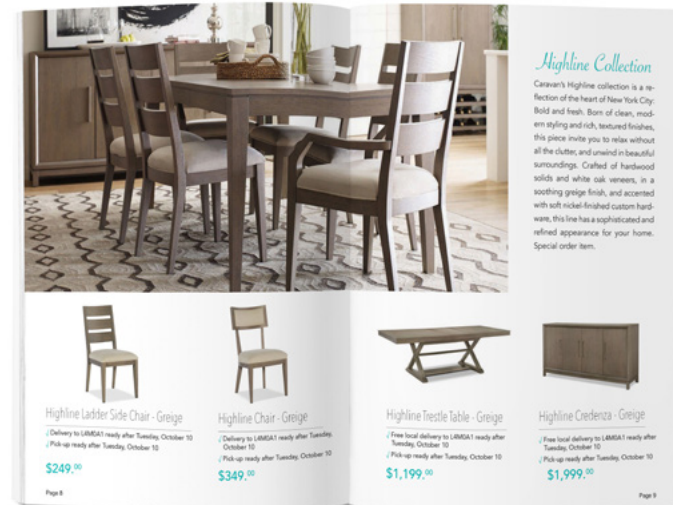
MAGAZINE AD - KLEENEX

Ad design for Kleenex plays upon the fun, bright colours in order to draw the attention of potential viewers. The chosen imagery, colour scheme and font works together to attract the primary target audience of families, parents and grandparents.

CARAVAN

FURNITURE & HOME DECOR

Fall 2017



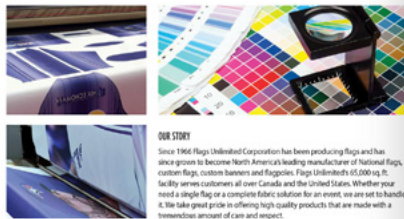
CARAVAN CATALOGUE

Catalogue design follows the branding and product style of the Caravan company with the simplicity, clean lines and elegant appearance. The colour choice is strategically chosen to provide a soft, gentle feel for the viewers. Pops of colour are seen throughout the design to draw attention so specific information.



COMPANY SALES SHEET

Sales sheet created for the company 'Flags Unlimited.' It features their new line of custom banners that they now offer; showcasing the different type of banners that are available. It displays a clean, structured and simple design allowing the information to be easily read, with pops of colour distinguishing each section and item.



OUR STORY

Since 1966 Flags Unlimited Corporation has been producing flags and has since grown to become North America's leading manufacturer of National Flags, custom flags, custom banners and flagpoles. Flags Unlimited is 55,000 sq. ft. facility serves customers all over Canada and the United States. Whether you need a single flag or a complete fabric solution for an event, we are set to handle it. We take great pride in offering high quality products that are made with a tremendous amount of care and respect.

PRINTING PROCESS

Flags Unlimited offers three different printing methods to meet the needs of our customers: screen printing, digital printing and dye sublimation. Depending on your final needs, Flags Unlimited will determine the best way to print your banner while at the same time consider your budget. Let us work with you to get your best results.

SCREEN PRINTING

Screen printing produces a good quality print that is fast and economical. It is a process best suited to large quantities. The major advantage of screen printing is the ability to get the exact spot colour you are looking for. In fact, this method can get you up to eight spot colours on most used flags! Screen printing can also produce clean looking four colour process images and half tones.

INDOOR PRODUCTS

TABLE COVERS

Whether your table is rectangular, square, circular or an odd size, we can create a product for you. All are custom tailored to fit your needs.

BANNERS

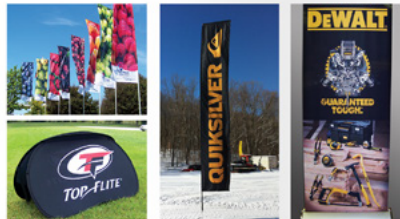
Indoor banners are often seen hanging from ceilings or in the office... think conferences and presentations. However, what you choose to use them for is up to you. Creatively they can make interesting ceiling treatments, shade windows, create space or just decorate.

BACKDROPS

Backdrops create interest and catch attention. They will make you stand out in a crowd at a trade show and set you apart from the competition. They give a professional touch to a product launch or media booth.

BANNER STANDS

Banners truly are custom products. They are made to order based on the wishes of our customers. Vertical or horizontal, geometric or uneven, one sided or two, inside or out. Banners literally come in every shape and size. Flags Unlimited can do it all.



OUTDOOR PRODUCTS

BANNERS

We are always sure to say that we produce banners as well as flags. While most think of them as the same thing, some people struggle to think outside of the flag that flies from a flagpole image. Banners are any printed fabric, message, maybe it's hanging on the side of a building! Or strung over a finish line! Or tied to a fence! We have the ability and know how, to pull off any of these ideas, and more. Call us. We're sure we can help and we will make you look good!

TEAR DROPS & FEATHERS

These tear-dropped shaped banners are some of our most popular products. Banners, Dual feather, and the new Dual Double have unique shapes that make them show-stoppers. They are available with indoor and/or outdoor bases which make the ideal marketing tool as they can adapt and move with you. All of our feathers and flags pack up into carrying cases for ease of transportation and storage.

ROTO-ARM®

This pole system allows your banner to be fully visible at all times. Roto-Arm® was designed and patented by Flags Unlimited. The horizontal arm rotates 360° around the pole reducing wind stress on the pole and preventing the banner from wrapping around it.

WINDTRACKER®

Maximize your advertising budget with the WindTracker® System. This system attaches to most light standards transforming them into the perfect visual attraction and making great use of an otherwise blank space.

FLEX FRAME

A truly unique product, the Flex Sign is a pop up tent style banner that is relatively lightweight and easy to use.



FABRICS & MATERIALS

Not only do we have a wide array of fabrics to choose from we also have the most experienced sales team to guide you through the process of choosing what is best for you. Tell us what you want to achieve and we will help you get there.

DURAKNET II

Our number one selling fabric for flags and banners. This fabric performs very well overall in the outdoors and can be used indoors too. Colours are visible on both sides of the fabric making this a great choice for sunny and windy areas. DuraNet II® resists fading and is always a great product at a great price!

DURALUX

Duralux® is more opaque than DuraNet II® and has a glossy finish. It is a great choice if you are looking to create high impact graphics. This fabric also resists fading.

DURAPET

This fabric is best known for its longevity and look. Also referred to as two-ply (2 ply) or spun polyester. Its matte finish gives DuraPet® the look and feel of cotton.

DURAMATE

You won't be disappointed with this opaque, matte finish material. Looks great and clear while photos look rich and full of depth. This tightly knitted fabric is perfect for backdrops and banner stands. It is ideal for single sided applications that need to look spectacular!

NECH

A specialty fabric with a very open weave which allows the wind to pass through it easily, easing the tension on areas where the banner is attached or secured, usually a fence.

CONTACTS

For sales inquiries please call or e-mail us.

ADDRESS

Flags Unlimited Corporation
341 St. James Street
Barron, Ontario
L4H 1A5
Canada

PHONE

Toll Free: 1-800-555-4300
Fax: 1-800-304-1499

E-MAIL

U.S.A. US@flagsunlimited.com
Canada Canada@flagsunlimited.com



Custom Banners





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Sincerely,

Jasmine Lawrence

905.392.6857
jasmine@benefaction.ca

For more information visit:
www.benefaction.ca

315 St Germain Ave.
Toronto, ON M5M 1W4 Suite 13

IN THE EVENT
OF MY DEATH,
I HEREBY GIVEMY
FUNCTIONING
ORGANS TO
SOMEONE WHO
NEEDS THEM.



The Gift of Life is The Best Gift

Someones life could be in your hands.
Every donation counts. You can be the difference.



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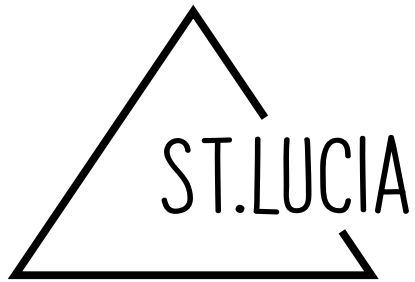


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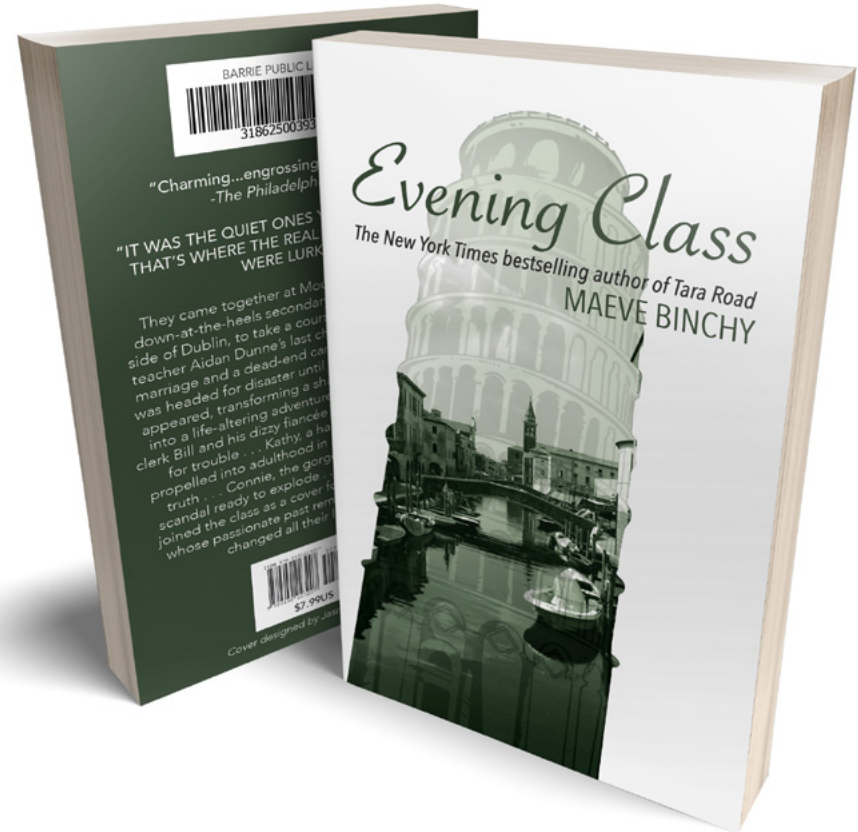
BENEFACTION - BRANDING

Benefaction is a organ donor campaign that targets towards anyone looking to donate. The concept of the heart symbol represents two beings coming together to save a life; the donor (action) and the beneficiary. The colour choice provides a symbolism of those two individual beings taking part.



TRAVEL EPUB

This ePub features a designed travel guide for St.Lucia as well as a newly designed logo. The triangle theme is pulled from the St.Lucia Flag to further draw the connection. The overall design displays a simplistic layout to allow the viewers focus to be directed toward the beautiful colours of the island and the information provided.



DUSTFLAP REDESIGN - BOOK SERIES

Maeve Binchy book series dust flap redesign. Each story describes a situation where people from different locations come together and impact each other's futures. This can be seen through the use of silhouettes demonstrating two components coming together to create one overall meaning and interpretation. Each book can be easily identified by its relative colour.



CAR WRAP - CONTEST WINNER

Car wrap designed for Mario Designs promotional vehicle. Contest created for the Graphic Design program where this design was chosen as the 2017 winner. Geometric shaped theme with the use of triangular shapes strategically pointed to draw the viewers eye directed toward the company logo. Graphics and colours used were provided.



THANK YOU!

Hope you are inspired by what you saw,
looking forward to discussing any opportunities you may have available.
Please feel free to contact me with any questions.

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