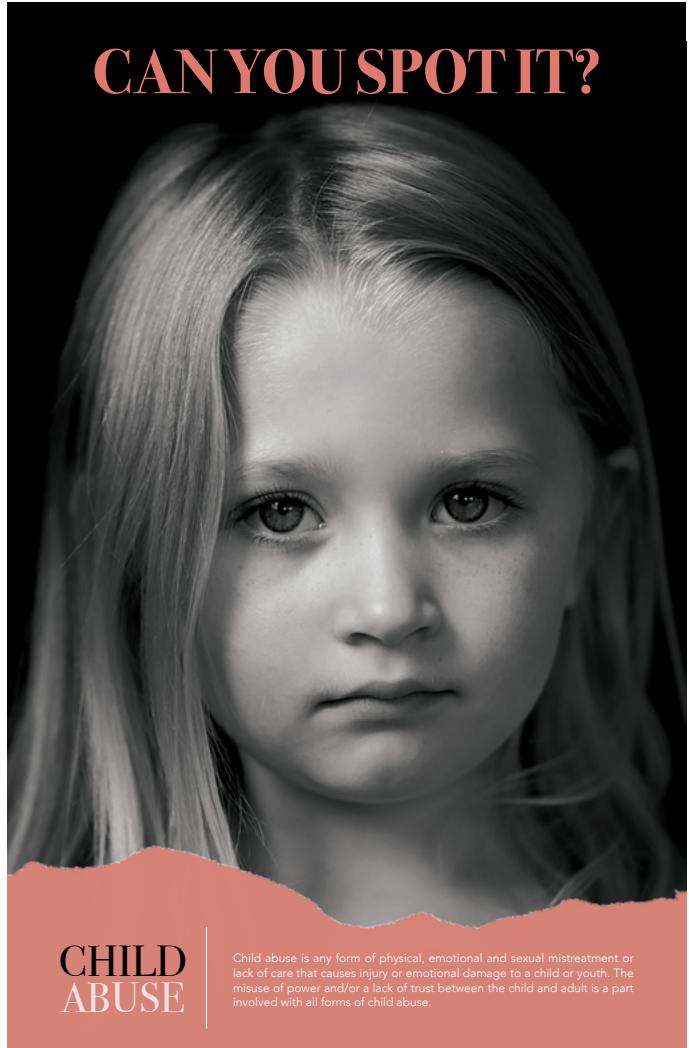


[RESUME](#) | [WEBSITE](#) | [EMAIL](#)



JASMINE LOURENCO

[GRAPHIC DESIGNER](#)



CHILD ABUSE

Child abuse is any form of physical, emotional and sexual mistreatment or lack of care that causes injury or emotional damage to a child or youth. The misuse of power and/or a lack of trust between the child and adult is a part involved with all forms of child abuse.

WHAT IS CHILD ABUSE?

Child abuse is any form of physical, emotional and sexual mistreatment or lack of care that causes injury or emotional damage to a child or youth. The misuse of power and/or a lack of trust between the child and adult is a part involved with all forms of child abuse.

TYPES OF CHILD ABUSE:

- Emotional abuse** is the ongoing emotional maltreatment or emotional neglect of a child, threatening, deriding, isolating, rejecting, or controlling, ignoring, belittling, criticizing are all common forms of emotional abuse.
- Exposure to family violence** is when children or family witnesses another being done by one or more adults.
- Physical abuse** is when a person in a position of authority sexually or physically injures or threatens to injure a child or youth.
- Neglect** is the chronic nonattention to the basic needs of a child.

Clothing, shelter, healthy diet, education, good hygiene, supervision, medical and dental care, adequate rest, safe environment, moral guidance and discipline, exercise, fresh air, etc.

Sexual abuse is either a contact or non-contact interaction between a younger or less powerful person and an older or more powerful child or youth, in which sexual gratification is forcefully obtained.

General Indicators of abuse:

- Slower than normal development
- Failure to thrive
- Unusual interaction with a parent
- Mental health problems such as having low self-esteem, anxiety, depression, or low thoughts of suicide
- Suddenly getting lower grades in school
- Behavior in a way that isn't appropriate or that causes problems

Recognizing sexual abuse and its effects:

The most common perpetrator of sexual abuse is a secondary child or youth known as the abuser. The best way to prevent sexual abuse is to provide a safe environment for the child to grow up in.

DO NOT LET A CHILD SUFFER. TAKE ACTION.

ACTION 1:
if you suspect or know about child abuse, you should have the responsibility to take action. Carefully listen to what the child says. But do not "interview" the child.

ACTION 2:
Contact the child and ensure that they are safe from harm.

ACTION 3:
Contact and document what the child says and why you see it. Then take action by involving family members, your supervisor or your employer.

When in doubt, report suspected child abuse. You may never know who will be the last person to have the responsibility to take action. The abuser may be the next person in line.

TAKE ACTION AGAINST ABUSE!

CHILD ABUSE HELP CENTERS

Canada
Kids Help Line (available in Canada)
1-800-668-6688
British Columbia 1-800-565-7234 (for area code needed)
Alberta Child Abuse Hotline
1-800-387-5437
Saskatchewan Child Abuse Line
1-306-521-5724
Manitoba Kids Crisis Line
in Winnipeg 1-800-222-3011
in Brandon 1-800-543-2479 (8336)
in Thresh 1-800-543-2479 (8336)
Ontario
Ministry of Children and Youth Services
1-866-821-7720
Quebec
Tel-Jeunes 1-800-263-2266
New Brunswick
Child Help Line 1-800-667-5005
Nova Scotia
The Youth Help Line 1-800-420-TEEN (8336)

CAN YOU SPOT IT?

- Understand what child abuse is.
- Know what to look for.
- How to take action.
- Who to contact.

CHILD ABUSE AWARENESS

Complete branding and advertising design created for child abuse awareness cause. Showcasing the advertised poster with corresponding informative brochure. This concept plays upon the truth that not all child abuse can be easily seen by others. High contrast is used to create a connection between the gentle loving children and the dark truth.



MESSY DAY?

SOMETIMES THINGS JUST TASTE THAT GOOD

When life gets busy and a little messy, Kleenex is always there for back up. With a wide range of options from ultra soft, trusting care to soothing lotions, Kleenex has a tissue for everyone. No more stressing about messy babies, dirty hands and pesky colds.

COVER IT UP WITH

Kleenex

A baby sitting on a high chair, eating a banana and making a mess. A box of Kleenex tissues is visible to the left.

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MAGAZINE AD - KLEENEX

Ad design for Kleenex plays upon the fun, bright colours in order to draw the attention of potential viewers. The chosen imagery, colour scheme and font works together to attract the primary target audience of families, parents and grandparents.



CARAVAN CATALOGUE

Catalogue design follows the branding and product style of the Caravan company with the simplicity, clean lines and elegant appearance. The colour choice is strategically chosen to provide a soft, gentle feel for the viewers. Pops of colour are seen throughout the design to draw attention to specific information.

Decor	Collections	Lighting	
Art work	6-7	Caroline	4-5
Mirrors	10-11	Hightline	8-9
Clocks	14-15	Candace	12-13
Accents	18-19	Paragon	16-17
Pillows	20-21	Halley	22-25
Florals	26-29	Devon	28-29

TOC

ABOUT

Caravan's Furniture & Home Decor has grown to become one of Canada's most highly respected retailers. Caravan's consistent growth of sales and profit is the envy of other retailers across the land. Even with consistent growth, the Company has not lost sight of its beginnings or the reasons for its success. Caravan continues to sell high quality brand name furniture and home decor items at guaranteed lowest prices. Caravan takes great pride in its after sale service, and relies on the support of thousands of associates across the country.

Caravan Furniture & Home Decor has become an integral part of Canadian homes. With multi-million dollar inventory levels, Caravan provides customers with almost instant delivery. Computerized systems and procedures are on the leading edge of retail technology.

Caravan thanks you for visiting our website today, and we look forward to serving you. Visit www.caravan.ca for more info!

FREE LOCAL DELIVERY On all Orders Over \$499 | **60 DAY PRICE GUARANTEE** Means you Always Get the Best Price

Highline Collection

Caravan's Highline collection is a reflection of the heart of New York City. Bold and fresh. Born of clean, modern styling and rich, textured finishes, this piece invite you to relax without all the clutter, and unwind in beautiful surroundings. Crafted of hardwood solids and white oak veneers, in a soothing greige finish, and accented with soft nickel-finished custom hardware, this line has a sophisticated and refined appearance for your home. Special order item.

Highline Ladder Side Chair - Greige
Delivery to LBM&AT ready after Tuesday October 10
Pick-up ready after Tuesday October 10
\$249.00

Highline Chair - Greige
Delivery to LBM&AT ready after Tuesday October 10
Pick-up ready after Tuesday October 10
\$349.00

Highline Trestle Table - Greige
Free local delivery to LBM&AT ready after Tuesday October 10
Pick-up ready after Tuesday October 10
\$1,199.00

Highline Credenza - Greige
Free local delivery to LBM&AT ready after Tuesday October 10
Pick-up ready after Tuesday October 10
\$1,999.00



COMPANY SALES SHEET

Sales sheet created for the company 'Flags Unlimited.' It features their new line of custom banners that they now offer; showcasing the different type of banners that are available. It displays a clean, structured and simple design allowing the information to be easily read, with pops of colour distinguishing each section and item.



OUR STORY

Since 1996 Flags Unlimited Corporation has been producing flags and has since grown to become North America's leading manufacturer of National Flags, custom flags, custom banners and flexsigns. Flags Unlimited has 65,000 sq. ft. of manufacturing space all under one roof and no matter what you need our team is here to help. If you need a single flag or a complete fabric solution for an event, we are set to handle it. We take great pride in offering high quality products that are made with a tremendous amount of care and respect.

PRINTING PROCESS

Flags Unlimited offers three different printing methods to meet the needs of our customers; screen printing, digital printing, and dye sublimation. Depending on your final needs, Flags Unlimited will determine the best way to print your banner while at the same time consider your budget. Let us work with you to get your banner made.

SCREEN PRINTING

Screen printing produces a good quality print that is fast and economical. It is a process that uses inkjet transfer technology. The major advantage of this method is the ability to print the exact spot colour you are looking for. In fact, this method can get you up to eight spot colours on most sizes flag! Screen printing can also produce clean looking four colour process images and half tones.

INDOOR PRODUCTS

TABLE COVERS

Whatever your table is rectangular, square, circular or an odd size, we can create a product for you. All are custom tailored to fit your needs.

BANNERS

Backdrops are often seen hanging from ceilings or on the walls, think stadiums and gymnasiums. However, when you choose to use them for up to you. Creatively they can make interesting ceiling treatments, shade windows, create spaces or just decorate.

BACDROP

Backdrops create interest and catch attention. They will make you stand out in a crowd at a trade show and set you apart from the competition. They give a professional touch to a product launch or media booth.



OUTDOOR PRODUCTS

BANNERS

This is our direct-to-fabric process, or digital printing method. A machine called the DigiPro™. The DigiPro™ allows us to print amazing, high resolution, photographic images in a full array of colors. It also allows for this to happen quickly, efficiently and in quantities from one to hundreds.

DYE-SUBLIMATION

Dye sublimation is where the image is printed on a special transfer paper. Once printed, heat is used to set the colour from the paper into the fabric. Colours are bright, vivid and sharp. This process can capture even the smallest detail.

ROTOL-ARM®

We are always sure to say that we produce banners as well as flags. While most think of them as the same thing, some people struggle to think outside of the flag that flies from a flag pole. Rotol-Arm® banners are a great alternative to a flag banner hanging on the side of a building! Or strung over a fresh lawn! Or tied to a fence! We have the ability and know how, to pull off any of these ideas, and more. Call us. We're sure we can help and we will make you look good!

WINDBREAKER™

These tear-dropped shaped banners are some of our most popular products. Banners, backruff banners, and the new DualDouble have unique shapes that make them stand out from the rest. These are great for trade shows or outdoor events. They are made from a heavy duty polyester base which makes the ideal marketing tool as they can adapt and move with you. All of our feathers and flys pack up into carrying cases for ease of transportation and storage.

FLEX FRAME

A truly unique product, the Flex Sign is a pop up tent-style banner that is relatively lightweight and easy to use.



FABRICS & MATERIALS

Not only do we have a wide array of fabrics to choose from we also have the most experienced sales team to guide you through the process of choosing what is best for you. Tell us what you want to achieve and we will help you get there.

DURAFAB III

Our number one selling fabric for flags and banners. This fabric performs very well overall in the outdoors and can be used indoors too. Colours are visible on both sides of the fabric making this a great choice for sunny and windy areas. Durafab III® resists fraying and is always a great product at a great price.

DURAFAB

Durafab™ is more opaque than Durafab III® and has a glossy finish. It is a great choice if you are looking to create high impact graphics. This fabric also resists fraying.

DURAPOLY

This fabric is best known for its longevity and look. Also referred to as two-ply (2 pl) or spun polyester. Its matte finish gives Durapoly the look and feel of cotton.

DURAFLEX

You won't be disappointed with this opaque, matte finish material. Logos print crisp and clean while photos look rich and vibrant. This is a great framed fabric; it is perfect for backdrops and banners. This is a great for single-sided applications that need to look spectacular!

MESH

A specialty fabric with a very open weave which allows the wind to pass through it easily, easing the tension on areas where the banner is attached or secured, usually a fence.

CONTACTS

For sales inquiries please call or e-mail us.

ADDRESS

Flags Unlimited Corporation
1014 Victoria Street
Barrie, Ontario
L4M 4A5

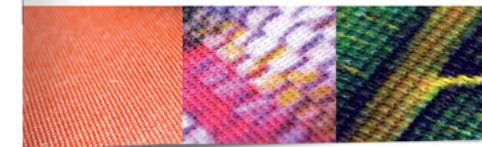
PHONE
Tel Free: 1-800-565-4100
Fax: 1-800-304-1490

E-MAIL

U.S.A.: USSales@flagsunlimited.com
Canada: CanadaContact@flagsunlimited.com



Custom Banners





Dear Mr. Lowise

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Sincerely,

Jasmine Lourenco

905.392.6857
jasmine@benefaction.ca

For more information visit:
www.benefaction.ca

315 St Germain Ave.
Toronto, ON M5M 1W4 Suite 13



BENEFACTION - BRANDING

Benefaction is a organ donor campaign that targets towards anyone looking to donate. The concept of the heart symbol represents two beings coming together to save a life; the donor (action) and the beneficiary. The colour choice provides a symbolism of those two individual beings taking part.



TRAVEL EPUB

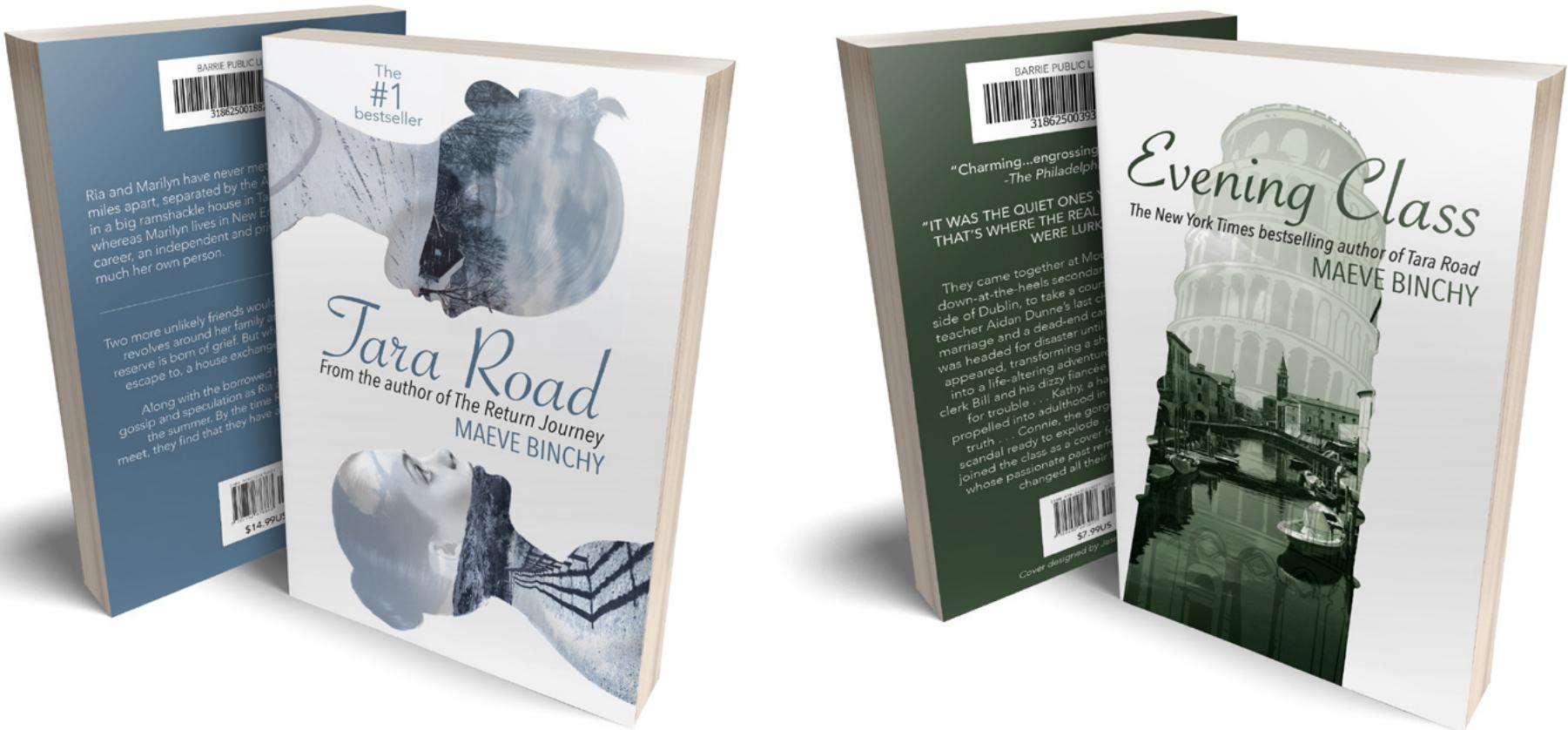
This ePub features a designed travel guide for St.Lucia as well as a newly designed logo. The triangle theme is pulled from the St.Lucia Flag to further draw the connection. The overall design displays a simplistic layout to allow the viewers focus to be directed toward the beautiful colours of the island and the information provided.



MOVIE REDESIGN - ADVERTISING

Genre re-design for the original old western film; The Good, The Bad and The Ugly. Made into a Sci-fi remake. This imagery utilizes a combination of the rustic appearance of the old western relevance with the robotic terminator eye in order to provide the Sci-fi twist. Shown is the movie poster, DVD casing and DVD itself.





DUSTFLAP REDESIGN - BOOK SERIES

Meave Binchy book series dust flap redesign. Each story describes a situation where people from different locations come together and impact each other's futures. This can be seen through the use of silhouettes demonstrating two components coming together to create one overall meaning and interpretation. Each book can be easily identified by its relative colour.





CAR WRAP - CONTEST WINNER

Car wrap designed for Mario Designs promotional vehicle. Contest created for the Graphic Design program where this design was chosen as the 2017 winner. Geometric shaped theme with the use of triangular shapes strategically pointed to draw the viewers eye directed toward the company logo. Graphics and colours used were provided.





THANK YOU!

Hope you are inspired by what you saw,
looking forward to discussing any opportunities you may have available.
Please feel free to contact me with any questions.

[RESUME](#) | [WEBSITE](#) | [EMAIL](#)