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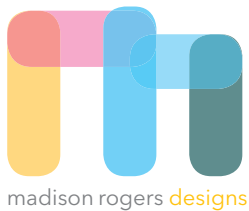
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madison rogers designs

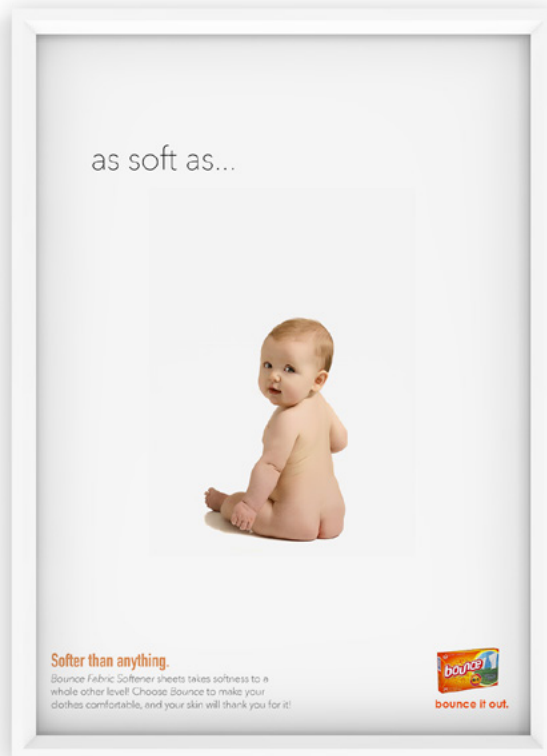
corporate communications

design a logo, catalog cover, table of contents, and product line spread for Caravan Furniture—a chain of retail outlets that specializes in high end furniture and home decor.



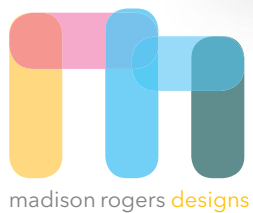
product advertisement

effective advertisement design for bounty fabric softener sheets and smarties candy. Both advertisement designs are very simple and clean with bold imagery and clever headlines.



package redesign

For Dollars to Diamonds project in 3-D Environmental Design. Redesigning dollar store packages into high end looking products. Also designed the new sleek logo icon and wordmark.

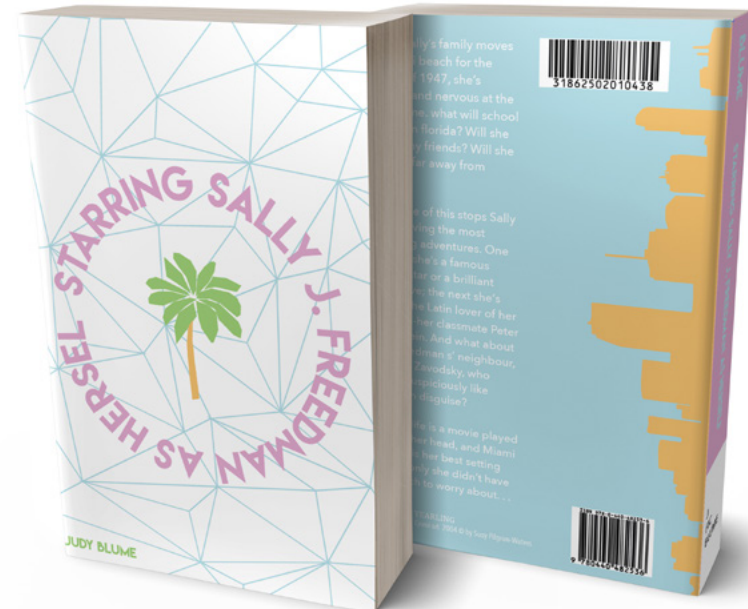
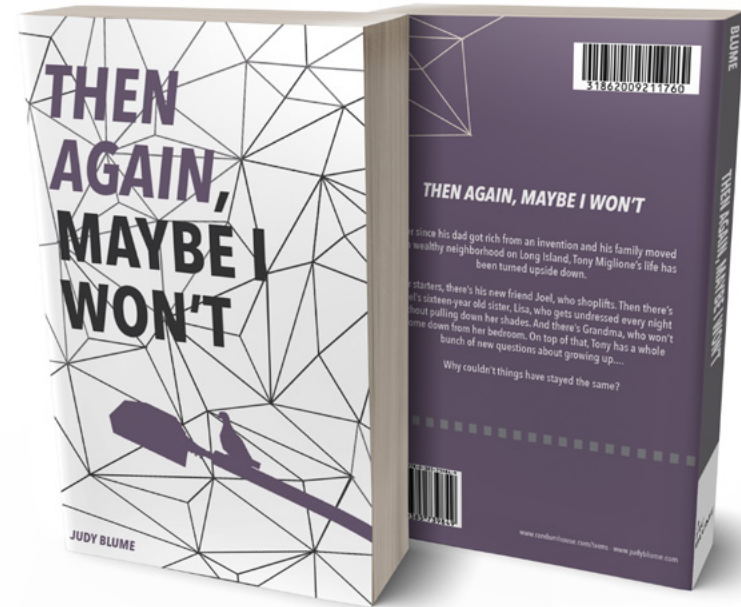
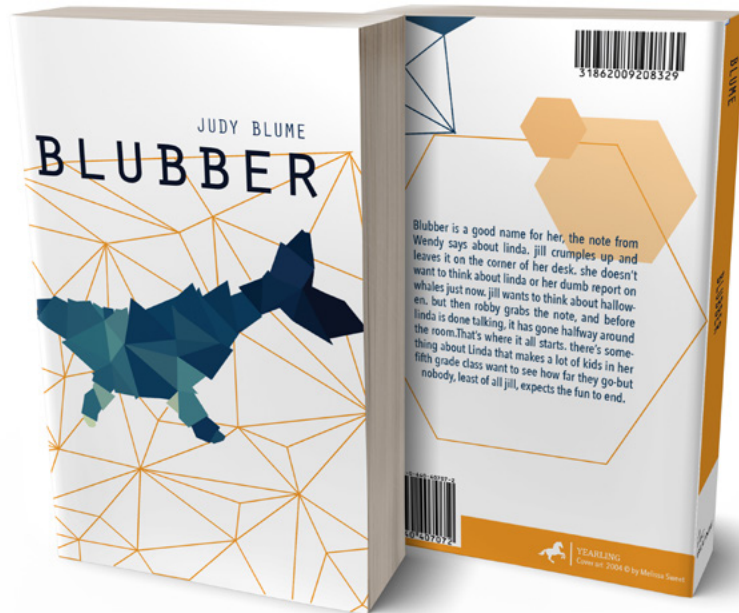


package dieline



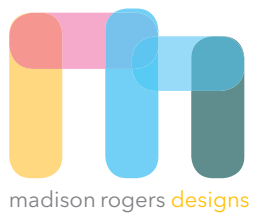
dust jacket design

A dust jacket design for a series of Judy Blume books. Each book is to accommodate different demographics, but to still maintain a consistent style throughout.



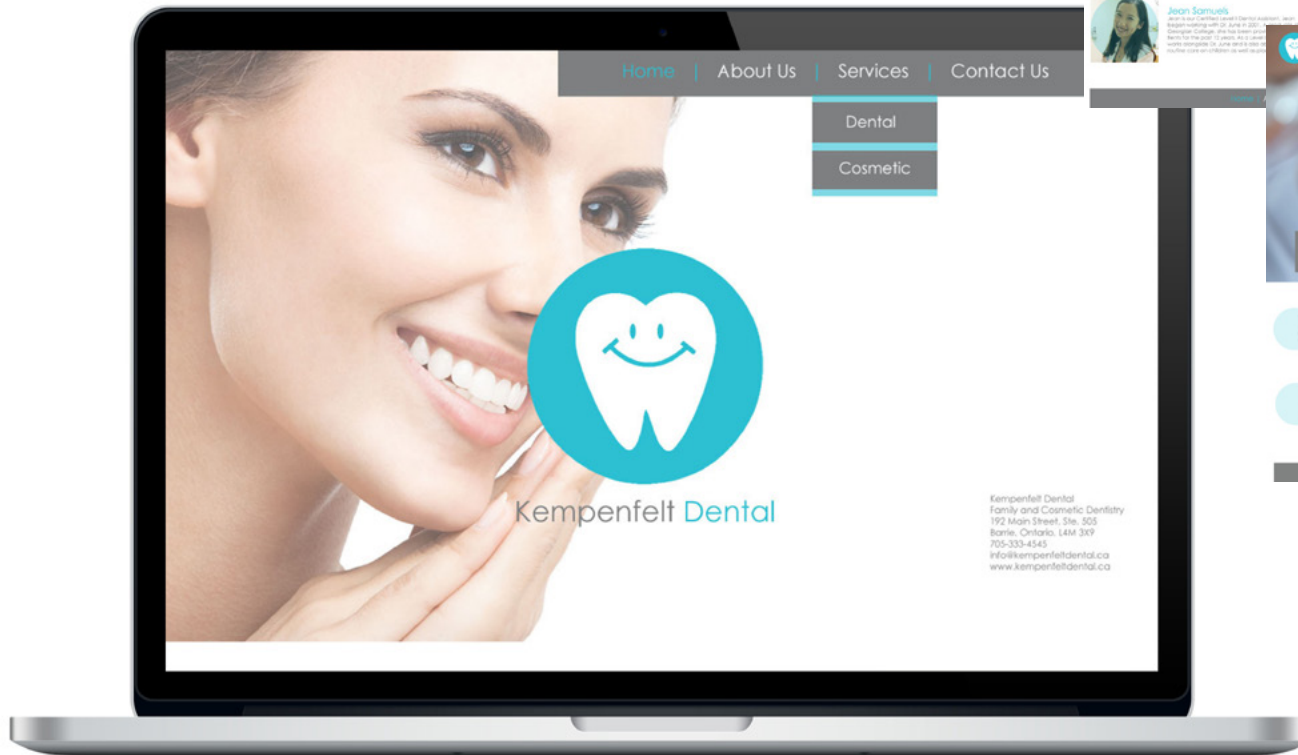
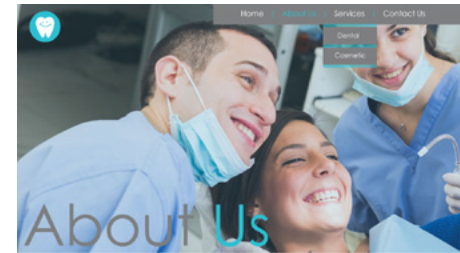
personal business cards and logo design

My personal cards that state my role as a graphic designer and include my contact information, and personal logo design. My own branding I wanted to be bright and welcoming and be able to grab people's attention.



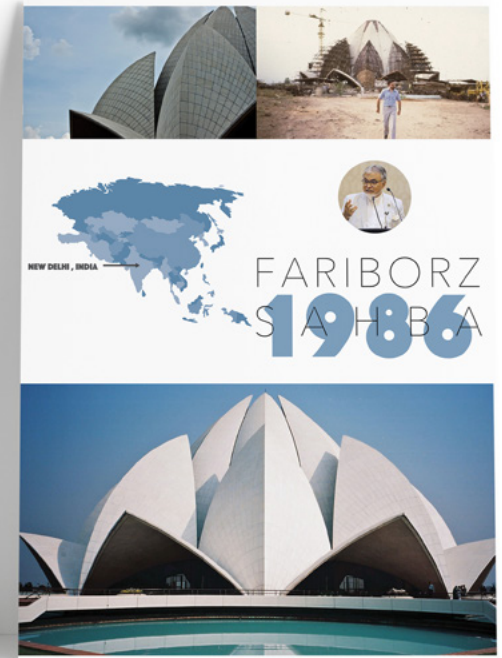
corporate website design

A corporate website design for Kempenfelt Dental office. The website includes informational pages such as: about us, dental and cosmetic services, and a contact page. The design utilizes happy and welcoming images paired with clean and organized type formatting.



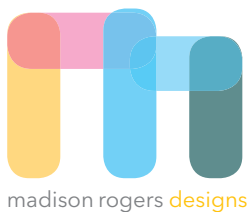
non-profit work

For my non-profit client project I designed display panels for the Baha'i Community of Orillia to highlight their beautiful international architecture, along with information about the architects who designed them.



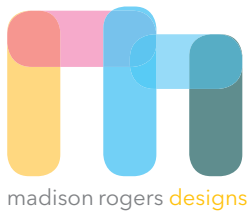
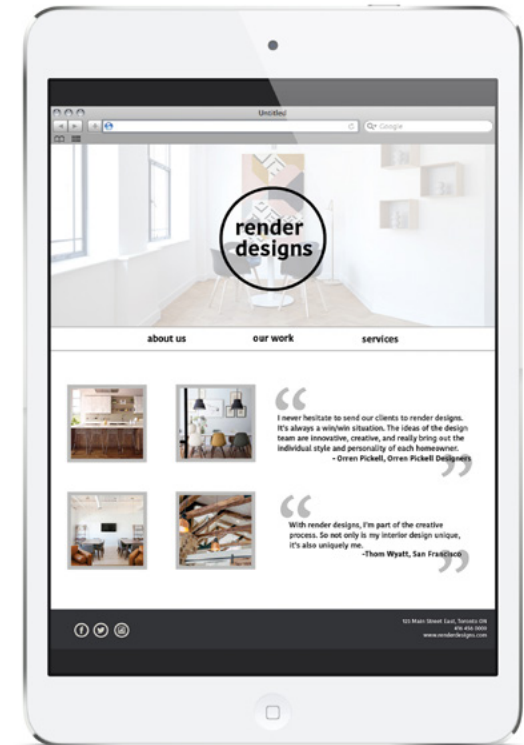
design edge redesign

A first year project for a redesign for DesignEdge magazine. The style for this redesign is very clean and simple utilizing a lot of white space to emphasize interesting imagery.



corporate makeover

A corporate makeover for an interior design company's brand called Render designs. Render designs is a high class, modern interior design company.



scholarship show poster

poster design for the 2018 design and visual art scholarship show. Utilizing geometric shapes and bright colours to create interest and fun.



branding and logo design

A branding and logo design for Iconoclast cafe. A bohemian style coffee shop for young people to hang out at.



Hot Beverages	
Americano	£ 12.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Brewed coffee	£ 12.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Coffee Latte	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Cappuccino	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Chai Latte	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Hot Chocolate	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Sandwiches	
BLT	£ 12.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Chicken Salad Wrap	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Grilled Cheese	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Cheddar Steak & Bacon	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Desserts & Pastries	
Any Type of Cheesecake	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Butter Tart	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Apple Pie	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	
Chocolate Chip Cookie	£ 13.00
* 100% Arabica coffee, with water added to taste. A cup of coffee.	



thank you for viewing my portfolio!

